



Lebanon I-44 Speedway

P.O. Box 1183 Lebanon, MO 65536

Phone: 417-532-2060

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Email: lebanonspeedway@gmail.com

Website: i44speedway.net



2017 Lebanon I-44 Speedway Partnering Sponsorship Opportunities

Package 1 *

\$250 paid annually

- 1) Logo uploaded to advertising on the I-44 Speedway website
- 2) One season pass to include special events

Package 2 *

\$500 paid annually

- 1) Logo uploaded to advertising on the I-44 Speedway website
- 2) One season pass to include special events
- 3) Your business logo graphic in weekly racing program

Package 3

\$1300 paid annually

4 X 8 sign on the VIP Suite Tower or other worthy location at the track

Plus with this sponsorship package you get

- 1) Annual advertisement with business logo graphic on the sign
- 2) Microphone time for sponsors each night of racing
- 3) One season pass to include special events
- 4) Five weekly grandstand passes for the week(s) of your choosing
- 5) Logo uploaded to advertising on the I-44 Speedway website
- 6) Your business logo graphic in weekly racing program

Package 4

\$1800 paid annually

7 X 14 sign on the backstretch with business logo graphics on the sign

Plus with this sponsorship package you get

- 1) Annual advertisement with business logo graphic on the sign
- 2) Microphone time for sponsors each night of racing
- 3) Two season passes to include special events
- 4) Seven weekly grandstand passes for the week(s) of your choosing
- 5) Logo uploaded to advertising on the I-44 Speedway website
- 6) Your business logo graphic in weekly racing program

SEASON PASS INFORMATION

(For information only not part of the commission program)

Adult in Grandstand \$140.00
(16 events @ 10.00 = \$160.00)

Adult in Tier Parking \$165.00
(16 events @ 12.00 = \$192.00)

Non NASCAR Pit \$525.00
(16 events @ 35.00 = \$560.00)

NASCAR Pit \$375.00
(16 events @ 25.00 = \$400.00)

*** Packages 1 & 2 NOT eligible for commission)**





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Package 5

\$2400 paid annually

8X 20 sign in turns 3 and 4 or other worthy locations on track (limited space)

Plus with this sponsorship package you get

- 1) Annual advertisement with business logo graphic on the sign
- 2) Microphone time for sponsors each night of racing
- 3) Three season passes to include special events
- 4) One night in a VIP suite (pending availability and scheduling) - each suite holds 16 people – you purchase standard food and drink from concession stand if desired
- 5) Ten free grandstand passes for the week(s) of your choosing
- 6) Logo uploaded to advertising on the I-44 Speedway website
- 7) Your business logo graphic in weekly racing program



Package 6

\$3000 paid annually

4 X 8 signage on the VIP Suite Tower or other worthy location at the track

Plus with this sponsorship package you get

- 1) Annual advertisement with business logo graphic on the sign
- 2) One week race is named after your business or company. A chosen representative from the business or company have the opportunity to promote the business or company on the track before the National Anthem
- 3) More than normal microphone time for sponsor on the night of business race plus microphone time each night of racing
- 4) Four season passes to include special events
- 5) Fifteen free grandstand passes for the week(s) of your choosing
- 6) Two nights in VIP suite pending availability and scheduling) - each suite holds 16 people – \$100 food voucher for stand food and drink from concession stand if desired.
- 7) Logo uploaded to advertising on the I-44 Speedway website
- 8) Your business logo graphic in weekly racing program



Package 7

\$5000 paid annually

4 X 8 signage on the VIP Suite Tower or other worthy location at the track

Plus with this sponsorship package you get

- 1) Annual advertisement with business logo graphic on the sign
- 2) One week race is named after your business or company. A chosen representative from the business or company have the opportunity to promote the business or company on the track before the National Anthem
- 3) More than normal microphone time for sponsor on the night of business race plus microphone time each night of racing
- 4) Sixteen season passes for a suite in the VIP Tower – each suite holds 16 people – \$200 food voucher for stand food and drink from concession stand if desired
- 5) Logo uploaded to advertising on the I-44 Speedway website
- 6) Your business logo graphic in weekly racing program

